

# Cruiseport BOSTON

## FACT SHEET

In 2008, the Port of Boston set a record with the most scheduled cruise ships ever to visit *Cruiseport BOSTON*. There were 113 ship calls, an increase of 12% over 2007, and passenger counts were up by 15% setting a new record of 270,000. In 2008, 15 cruise lines called at *Cruiseport BOSTON*.

In 2009, sixteen cruise lines will serve *Cruiseport BOSTON* and provide passengers with an attractive mix of cruises to Canada/New England, Bermuda, the Caribbean, and Europe. The cruise season runs from May to November.

This year for the first time, Cunard's Queen Mary 2 will board passengers on July 4 for an eight-day crossing to Southampton. On September 28 QM2's sister ship Queen Victoria will make her maiden call to Boston as part of her 24-day "Autumn Colors" voyage.

Three ships home-port in Boston. Norwegian Cruise Lines' Norwegian Spirit sails weekly to Bermuda with the addition of two Canada/New England cruises in the fall. Holland America's Maasdam sails every other week to Montreal, and Royal Caribbean's Jewel of the Seas has five cruises sailing from Boston to ports in Canada and New England.

In 1986, *Cruiseport BOSTON*, also known as the Black Falcon Cruise Terminal, was officially opened boasting 13 cruise ship visits and a total of 11,723 passengers. Previously, any passenger vessel visiting Boston would tie-up at the Commonwealth Pier which is the current site of Boston's World Trade Center located in South Boston.

The Black Falcon Cruise Terminal got its name from a 440-foot Norwegian merchant vessel called the "Black Falcon" which caught fire more than a half century ago. At that time, the terminal served as a United States Army Base.

*Cruiseport BOSTON* ranks in the Top 11 for direct cruise industry spending. In 2007, the industry contributed \$407 million to the Massachusetts economy, a 5% increase over 2006, according to the Cruise Lines International Association (CLIA).

An average of 2,000 passengers will pass through Cruiseport BOSTON when a ship is in port.

The Greater Boston Convention and Visitors' Bureau (GBCVB) estimates that an average cruise passenger visiting Boston for a day spends between \$100-\$150 in retail purchases, dining, sightseeing and cultural attractions.

Approximately 70% of travelers taking a Canada/New England cruise from *Cruiseport BOSTON*, travel here from overseas or another part of the country, while 85% taking a cruise to Bermuda, or re-positioning cruise to the Caribbean, are within a five-hour driving distance from Boston.

*Cruiseport BOSTON* is conveniently located 10 minutes away from Boston Logan International Airport via the Ted Williams Tunnel.

Currently, 46 airlines, including 13 foreign carriers serve Boston Logan International Airport with frequent non-stop service to 72 domestic and 31 international destinations.

Boston is considered America's "walking city," and *Cruiseport BOSTON* is located within 15 minutes of the downtown world-class shopping district and diverse restaurants by taxi or public transportation.

[www.cruiseportboston.com](http://www.cruiseportboston.com)

