

## Cruiseport Boston FACT SHEET

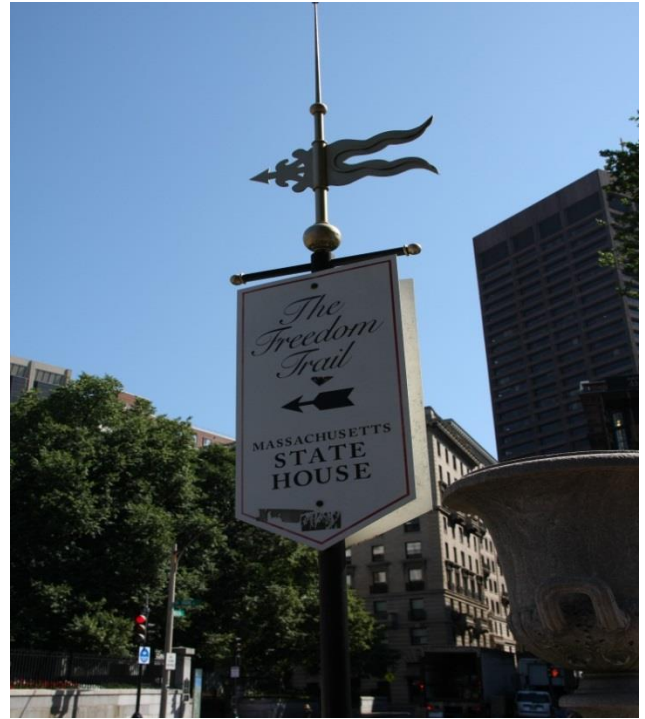
- Cruiseport Boston, owned and operated by the Massachusetts Port Authority (Massport) opened in 1986 and welcomed 13 cruise ships and a total of 11,723 passengers in its first season.
  - In 2015, Cruiseport Boston welcomed 114 ships carrying 328,305 passengers.
  - In 2016, Cruiseport Boston will again welcome 114 ships, including maiden calls by Anthem of the Seas and Navigator of the Seas (Royal Caribbean International), Zuiderdam (Holland America Line), Disney Magic (Disney Cruise Line), Viking Star (Viking Ocean Cruises), Azamara Quest (Azamara Club Cruises), Carnival Sunshine (Carnival Cruise Lines), Sirena (Oceania Cruise Line) and the Seven Seas Navigator (Regent Seven Seas Cruises).
  - 21 different cruise lines will call Cruiseport Boston during the 2016 cruise season, which runs from late April through early November.
- According to a 2013 report by the Cruise Lines International Association (CLIA):
  - Massachusetts is one of the top ten states in the United States for economic impact from the cruise industry.
  - Cruise industry spending generates over 8,000 jobs and \$479 million in income for Massachusetts workers.
  - This same report estimated that cruise industry direct spending in Massachusetts accounted for more than \$493 million, with passengers and crew spending \$36 million in Boston alone in 2012.
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- Cruiseport Boston's past has been bright, but our future is even brighter. In 2010, Cruiseport Boston launched a renovation and expansion of its main terminal, which transformed a vintage World War I military warehouse into a 21st century point of departure for ocean-going vacationers. The \$11 million makeover tripled the usable space on the third floor to allow for faster processing of passengers embarking or returning from a cruise. It also added vibrant colors, environmentally friendly lighting, new elevators and people movers, and signage giving visitors a sense of place and destinations served. In February 2015, renovations to the second terminal were completed. The \$3.2 million project included improved ventilation, heating, lighting, additional outlets for power and data to facilitate ticketing and baggage functions, new restrooms, and new storefront installations to provide more daylight into the existing space.
- Four ships currently homeport in Boston:
  - Norwegian Cruise Lines' **Norwegian Dawn** sails weekly to Bermuda in summer and fall, and sails the Canada/New England coast in September;
  - Holland America Line's **Rotterdam** and **Veendam** sail every other week to Montreal and Quebec, respectively, between May and October. The **Veendam** also sails weekly to Bermuda May-June.
  - Royal Caribbean International's **Serenade of the Seas** sails from Boston to ports up and down the Canada/New England coast in September and October.
- Serenade of the Seas and Norwegian Dawn also offer repositioning cruises to the Caribbean at the end of the

Boston season. Rotterdam sails one Voyage of the Vikings to Europe in the summer, and also offers a 48 day itinerary to the Mediterranean. Seabourn Quest offers Canada/New England itineraries from Boston. Ponant Yacht Cruises offers a Canada/New England itinerary and a Panama repositioning itinerary.

- About 70 percent of travelers taking a Canada/New England cruise from Cruiseport Boston travel here by air, while approximately 95 percent who take a Bermuda cruise or a re-positioning cruise to the Caribbean live within a five-hour drive of Boston.
- Cruiseport Boston's main terminal, known as Black Falcon Cruise Terminal got its name from the 440-foot Norwegian merchant vessel Black Falcon which caught fire November 2, 1953 claiming the lives of eight longshoremen. At the time, the terminal served as a United States Army Base.
- Cruiseport Boston is conveniently located 10 minutes away from Boston Logan International Airport via the Ted Williams Tunnel and 15 minutes by taxi or public transportation from Boston's world-class shopping districts, sightseeing attractions and diverse restaurants.



## CONTACT

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- For more information about Cruiseport Boston you can visit [cruiseportboston.com](http://cruiseportboston.com). You can also find us on Facebook [facebook.com/cruiseportboston](https://www.facebook.com/cruiseportboston) and follow us on twitter [@cruiseboston](https://twitter.com/cruiseboston).